



At UK Greetings...

...we don't believe in one size fits all.

In today's diverse world, homogenous just isn't good enough, we all have differing needs and voices.

Our core range of greeting cards is made up of five distinct brands, each with its own distinct look and voice, and developed with our consumers' lifestyle choices in mind. From very traditional designs, filled with heart-warming sentiment, through to humour, art & photographic ranges, plus the very latest trend-led designs.

Coupled with our portfolio of key licences, the range extends to over 3,000 designs. This breadth and diversity allows us to offer differentiated retail solutions to our customers, with no two displays needing to be the same.

UK Greetings are a full-service publisher. We supply award-winning greeting cards, both everyday and seasonal, plus we offer a comprehensive gift packaging range. Christmas packs and boxed cards, including an extensive charity range, are also available.





Display Planning Service

We are proud to offer a comprehensive display planning service which includes:

- A complete planning service.
 Displays built to individual customer requirements, integrating your choice of publishers.
- Balanced displays across caption/ design style and price points.
- On-going display sales analysis, which allows for rolling refreshes to the display plans, meeting consumer demands and preferences.
- An independent brokerage model is also available.
- Supported by a full merchandising service from the industry's largest field-based sales and merchandising team.
- Everyday and seasonal point of sale.

Retail Development

We also offer a lucrative retail development programme, which includes:

- A complete planning service to create a department bespoke to your business, supported by full CAD drawings and 3D visuals.
- A wide range of fixture options, delivering innovative retail solutions and maximising both your customer's experience and retail sales.
- Fixture investment scheme and excellent trading terms to support your business.

To find out more please contact:

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Ethically produced, sustainable and recyclable greeting cards and gift wrap.

At UK Greetings we are committed to sustainability, from the products we create and supply to the service we provide.

Sustainability credentials we are proud of...



100%

of paper used to create our greeting cards and envelopes is carbon balanced through our continuous partnership with the World Land Trust



100%

of our foil waste is processed by a specialist waste management company that is BPIF certified, and is converted to Solid Recovered Fuel for use in other industries, reducing the use of fossil fuels



100%

glitter free.













