



## UK Greetings

are passionate about product, service and sustainability!

We are committed to doing our bit to help secure the future of our planet for future generations. We are committed to reducing waste, reusing and recycling as much as possible.

UK Greetings have introduced a number of initiatives as part of our ongoing strategy to be responsible. Small changes make a huge difference!



uk greetings  
homegrown

a new adventure together





## At UK Greetings...

...we don't believe in one size fits all.

In today's diverse world, homogenous is just not good enough; we all have differing needs and voices.

Our distinct brands have been developed with our consumers' lifestyle choices in mind, as well as to offer differentiated retail solutions to our customers.

UK Greetings are a full service publisher. We supply award winning greetings cards, prestigious licenses including RHS, Peter Rabbit & Disney, plus we offer a comprehensive gift packaging range and Christmas box cards.



We are proud to offer a comprehensive display planning service which includes:

- Complete planning service. Displays built to individual customer requirements, integrating 'your choice' of publishers.
- Balanced displays across caption/design style and price points.
- On-going display sales analysis, which allows for rolling refreshes to the display plans, meeting consumer demands and preferences.
- Shared brokerage model also available.
- Supported by a full merchandising service from the industry's largest field based sales and merchandising team.
- Point of sale.

We also offer a lucrative retail development programme, which includes:

- Full department planning service to create a department bespoke to your business, supported by full CAD drawings and 3D visuals.
- A wide range of fixture options, delivering innovative retail solutions and maximizing both your customer's experience and retail sales.
- Fixture investment scheme and excellent trading terms to support your business.

Get in touch to find out more:  
Robert Marsden, Business Development Manager  
Tel: 07779 348196  
Email: [robert.marsden@ukgreetings.co.uk](mailto:robert.marsden@ukgreetings.co.uk)

Chris Beioley, Business Development Manager  
Tel: 07738 628139  
Email: [chris.beioley@ukgreetings.co.uk](mailto:chris.beioley@ukgreetings.co.uk)