

# ENVIRONMENTAL POLICY STATEMENT

UK Greetings is the UK's market leading direct-to-retail publisher and importer of greetings cards and associated social expression products.

Based in West Yorkshire we are suppliers to all key distribution channels including major supermarkets, high street specialists, independent UK & international retailers. Our activities include the design and publication of greetings cards and giftware, conversion of wrapping paper, importer of greetings cards and associated social expression products, and finally the despatch of products using hauliers from our distribution centres.


Our policy is to ensure continual improvement of our environmental performance, using an effective environmental management system to prevent pollution, and increase the positive impact occurring as a result of our activities.

## We are committed to ensure:

- Senior management and supervisory staff are responsible for the implementation of the policy, ensuring that the environmental issues are given adequate consideration in the planning and day-to-day supervision of all work.
- Through our environmental management system we maintain a commitment to continually improve and enhance our environmental performance and this will be achieved through our objectives and targets. This policy provides a framework for setting environmental objectives, through a prioritised method of identifying and evaluating the environmental aspects of our activities, such as:
  - Waste minimisation. Maximise the efficient use of materials and resources, and recycling all materials where possible. Managing and disposing of all waste in a responsible manner with duty of care.
- The protection of the environment, including prevention of pollution, whilst delivering operational excellence and outstanding customer service. We will fulfil our compliance obligations and other specific commitments relevant to the context of the organisation, such as climate change mitigation, or:
  - Operating strict sourcing policies, endeavouring that our products meet the highest environmental standards, in order to reduce the end of life impact. For instance, sourcing all paper used in the production of our finished products from managed sustainable forestry which has been certified to a high standard. Investigating methods to improve the recyclability of our products.
- Liaising with our suppliers and our customers to promote the best possible environmental practice in the selection, use and distribution of the products and materials, which pass through our business.
- Establishing a communication plan to ensure this policy is published and available. Open communication will be maintained on environmental issues both within and outside of the organisation.
- This policy will be displayed on the UK Greetings website [www.ukgreetings.co.uk](http://www.ukgreetings.co.uk), and if requested made available to any interested parties.
- Awareness and responsibility training will be made available to all relevant employees on environmental matters.
- Progress against specific objectives and targets will be reported at least annually.
- The Environmental Policy Statement will be reviewed at regular intervals and updated as required.



James Conn  
Chief Executive Officer  
24<sup>th</sup> April 2018

Prepared By:	Approved By :	Signature:	Page No.	Document Ref.	Version No.	Date:
Chris Shaw (Health, Safety & Environment Manager)	Charles Ratcliffe (Audit & Legal Compliance Manager)		Page 1 of 1	Z:\UKG H,S & E Policy System\Environmental\Section 1 - Policy Statement\ENV1.1. Environmental Policy Statement\ENV1.1. UKG Environment Policy Statement v.8.docx	8	26/02/18