



UK GREETINGS

the home of the best brands

ENV1.1. ENVIRONMENTAL POLICY

UK Greetings considers that environmental matters are of critical importance and recognises that its activities impact on the environment in a number of ways. It is UK Greetings' policy to help minimise any adverse effects its operations may have on the environment and the earth's resources and to safeguard the health and safety of our employees, customers, local communities and the general public.

UK Greetings is committed to adopting policies, practices and procedures in all its operations which will reduce, as far as reasonably practicable, its impact on the environment. Such impact may be through CO₂ emissions or the sustainability of raw materials.

As a member of the Greeting Card Association, we are committed to the association's Model Environmental Policy, which aims to combine the efforts of all suppliers into a programme of acceptable & sustainable improvement in order to provide the consumer with continued acceptance of the viability of greetings cards.

In this respect, UK Greetings will establish an Environmental Management System, incorporating specific standards and targets to be achieved.

Our policies, practices and procedures will include purchasing, where practicable, raw materials from sustainable sources and other production materials that do not negatively impact on the environment.

UK Greetings is committed to reducing its carbon footprint by investing in methods that reduce energy consumption in all its operations.

UK Greetings will adopt policies whereby as far as possible, all waste material as a result of its direct and indirect operations is kept to a minimum and any such waste is then subject to recycling.

UK Greetings will deliver this Environmental Policy by fostering commitment from all relevant stakeholders, that is, its employees, suppliers, customers and parent company through the medium of effective communication and training.

UK Greetings will audit progress against Key Performance Indicators and continually review its methods of operation in order to improve its position.

UK Greetings will communicate the results of audits to all stakeholders and provide regular updates on developments.

UK Greetings Environmental Policy will be displayed on its website www.ukgreetings.co.uk, and if requested made available to any interested parties.

Gary Rowley
Chief Executive – UK Greetings Ltd
Signed for and on behalf of the Board of Directors
25th January 2010

Prepared By:	Approved By :	Signature:	Page No.	Document Ref.	Version No.	Date:
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